



आयुष मंत्रालय
MINISTRY OF
AYUSH



FIRST TIME IN INDIA Standardization & Certification for Ayurvedic Products



Ayush Mark

Quality Council of India has been engaged for voluntary certification of quality of Ayurveda Siddha Unani (ASU) products. Through this scheme drug manufacturers are **awarded quality seal to the products** on the basis of third party evaluation of the quality, subject to fulfillment of the regulatory requirements. AYUSH Standard and AYUSH Premium Marks are awarded for products moving in domestic and international market respectively. This mark prove that your product is qualified as per standard norm set by QUALITY COUNCIL OF INDIA & Ministry of Ayush for Ayurvedic / unani /siddha / homeopathic medicines.

AYUSH Mark Benefits

- Provide a base to COPP (Certificate of Pharmaceutical Products) for Ayurveda Products issued by DCI (Drug Controller General)
- Ayush Mark is meant inlined with the International norms such as those set by WHO, or Regulations of EC (European Commission), USA & other Countries
- It's a product Approval & it certify the quality & performance of the product. The quality indirectly is controlled & measured by QCI (Quality Council of India)
- The Ayush Product quality mark enhance the consumer confidence & a symbol of trust nationally & internationally
- This mark differentiates quality products among non/below quality products. This will be give a very competitive advantage to product & company.

AYUSH for whom

- A** Ayurveda
- Y** Yoga & Naturopathy
- U** Unani
- S** Siddha
- H** Homeopathy



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CERTIFICATION PVT. LTD.
The clever choice!

For Any Assistance/ Clarifications
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